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#### Relio Quick Auto Mall @ Metrowalk : 15th – 17th Feb'19 – Event Synopsis

Auto Mall Season 1 @ Metrowalk was organized from Feb' 15 - 17, 2018.

#### Top 3 leading automobile brands participated FORD, HONDA CARS, SUZUKI BIKES

Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

All the brands put together generated over 150+ hot and warm enquiries, and Over 40k **people visited** Metrowalk – Adventure Island, during Auto Mall event weekend.

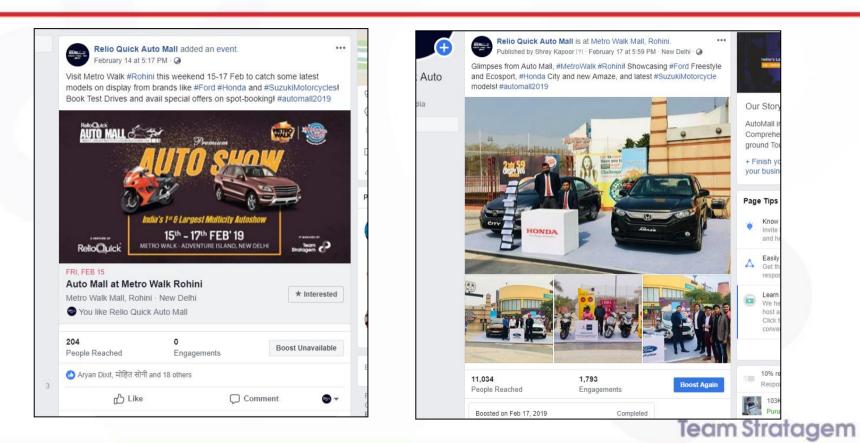




India's 1<sup>st</sup> & Largest Multicity Autoshow 15<sup>th</sup> – 17<sup>th</sup> FEB' 19 METRO WALK - ADVENTURE ISLAND

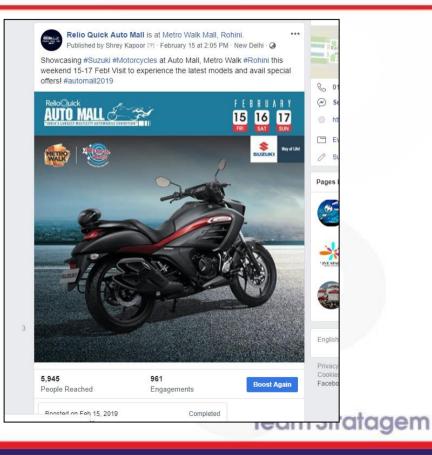


## Social Media Posts – Auto Mall FB & Instagram Handles

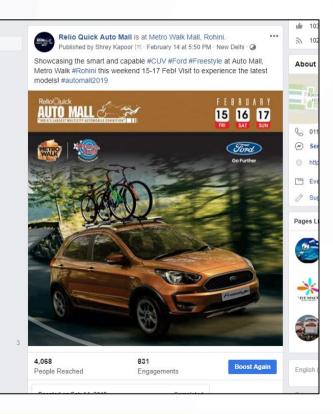


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### Social Media Posts – Auto Mall FB & Instagram Handles



#### **Team Stratagem**

# Auto Mall FB Page Engagement

High Facebook Page Targeted Reach & Engagement around show dates

Post Reach February 11 - February 17

70,475 People Reached • 44789%



Post Engagements
Image: I

Team Stratagem

### Event Glimpses







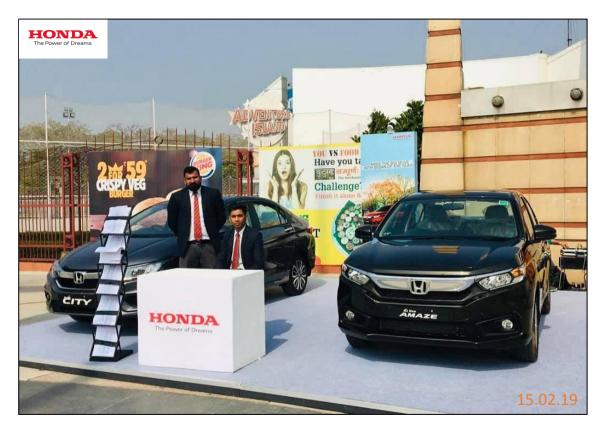






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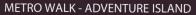








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### **THANK YOU**

Stratagem Business Consulting LLP

Team Stratagem